

## Vicus Tuscus

In an untouched ecosystem the culture of beauty and its ancient secrets. A living laboratory that we want to reveal.

In Imperial Rome, Vicus Tuscus, today Via San Teodoro, was the name of the Etruscan neighbourhood close to the Forum in the Velabrum. Described as the street of the perfume makers, owing to its Etruscan medical and cosmetic workshops and laboratories. Today, thanks to a deep research in the field of biological agricultural crops, Vicus Tuscus offers highly original cosmetic products.

### Nature is our only teacher and law! Vicus Tuscus: ancient secrets healthy beauty

Today, in San Gimignano in Tuscany, we rediscover the mysterious ability to interpret nature from the ancient Etruscan perfumers that were the first to identify the various properties of the thermal clays and of a many flowers, bushes and roots, using long procedures to capture their benefits and fragrances.

The artisan company Vicus Tuscus, operates in the heart of Tuscany and has devised a unique line of cosmetics formulated exclusively using fresh extracts from both wild and cultivated plants and flowers (in the latter case, only using organic, biodynamic and nutraceutical methods).

These essences are used fresh in synergy with valuable raw materials excellence of this area such as extra virgin olive oil, grapes, saffron and many more, always come from our hills of Tuscany pursuing the philosophy Km. Zero.

Indeed, Vicus Tuscus lives and works in harmony with the calm and long-standing succession of the seasons, waiting patiently during the long winters the arrival of spring with its explosion of perfumes and fragrances, then, waits the

autumn to harvest the fruits at top richness of their properties donated by the warm Mediterranean summer sun.

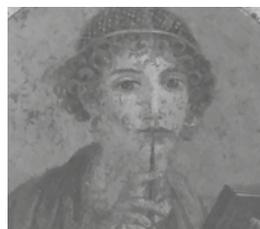
For this reason the number and availability of Vicus Tuscus preparations are limited and related to the seasonality of flowers, herbs and plants, which valuable properties were revealed by the ancient traditions of this our ancient Toscana.

Vicus Tuscus, inspired by a deep love for Mother Earth in its broadest sense, naturalistic and cultural, offers natural cosmetics, certified organic are indicated with stamp

**PureBIO** and do not contain silicones, petrolatum, parabens and are not tested on animals.

Our organic certification are: IMC (Mediterranean Certification Institute), BIOAGRICERT and ICEA.

*Vicus Tuscus, ancient secrets, healthy beauty*



## VELATHRI

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MELISSA BATH SALTS  
MOISTURIZING AND RELAXING

VELATHRI, from the name of the ancient etruscan city

Velathri, from the name of the ancient Etruscan city, presently Volterra, are bath salts heavily moisturizing and relaxing. Velathri are salts extracted from the ancient saline of VOLTERRA enriched with typical local essences: the Melissa and Lavender. The lavender and melissa when dissolved into the water, emitted the echo of ancient scents, giving a very relaxing effect. "Velathri at the Melissa" is a very energetic and mineralizing product, ideal for keeping your skin hydrated and bright.

**Use:** Suitable for all skin types, it is a very concentrated salt, ideal for aromatherapy treatments.

Allow 3 or 4 handfuls to dissolve in the tub water and immerse yourself for 10-15 minutes in complete relaxation. Great synergy with the oil after bath "Tages". (Unsuitable for children's baths!).

**Active ingredients:** Ancient Mediterranean salt gives the mineralizing effect, Melissa acts on mood, Lavender on muscle relaxation.

**INCI specifications :** free of solvents and preservatives.

Bio Protocol certified by Hur - Jar (2,5 kg - 1,2 kg) - Vegan PAO: 12M - Lipids 25 - temp.max. water 45 °C - pH: nd  
**Ingredients:** Maris sal, Glycerine, Parfum, Melissa officinalis, oil, Lavandula angustifolia oil.



### Other products of the range Vicus Tuscus

TUSNA - Anti-ageing, extra-nourishing face and eye cream

THESAN - Anti-ageing, de-puffing eye cream

TURAN - Smoothing and astringent tonic

TAGES - Anti-stress moisturizing body oil

THALNA - Nourishing face cleansing milk

KRONINON - Anti-ageing paste for hands and nails

NETHUNS - Face and eye make-up remover foam

FUFLUNS - Purifying enzyme mask

HUIN - Anti-ageing face and eye serum

ELEIVA - Purifying and firming cream soap

FERSU - keratolytic moistening peeling

FLER - face, neck and cleavage scrub

VELCHA - face, neck and cleavage anti-age firming serum mistletoe centella and sea weeds

VELATHRI - Marjoram bath salts draining and energizing

VELATHRI "rediscovered" by Vicus Tuscus in San Gimignano  
formulated by the cosmetologist Roberto Bonfanti - HUR Florence

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All cosmetics Vicus Tuscus are formulated and realized inside the HUR Labs (indicated with Pure BIO - Pure natural and Pure PRO) Pure BIO: BIO ingredients from local crops, free of perfumes, parabens, silicones, mineral oils, PEG, sis and animal derivatives Pure Natural: Natural and organic ingredients, free from parabens, silicones, mineral oils, PEG, sis Pure Pro: ingredients finalized both at home treatments that professional, free from parabens, BHA, BHT.



VICUS TUSCUS  
TOSCANA

Vicus Tuscus è un marchio registrato