

Vicus Tuscus

In an untouched ecosystem the culture of beauty and its ancient secrets. A living laboratory that we want to reveal.

In Imperial Rome, Vicus Tuscus, today Via San Teodoro, was the name of the Etruscan neighbourhood close to the Forum in the Velabrum. Described as the street of the perfume makers, owing to its Etruscan medical and cosmetic workshops and laboratories. Today, thanks to a deep research in the field of biological agricultural crops, Vicus Tuscus offers highly original cosmetic products.

Nature is our only teacher and law! Vicus Tuscus: ancient secrets healthy beauty

Today, in San Gimignano in Tuscany, we rediscover the mysterious ability to interpret nature from the ancient Etruscan perfumers that were the first to identify the various properties of the thermal clays and of a many flowers, bushes and roots, using long procedures to capture their benefits and fragrances.

The artisan company Vicus Tuscus, operates in the heart of Tuscany and has devised a unique line of cosmetics formulated exclusively using fresh extracts from both wild and cultivated plants and flowers (in the latter case, only using organic, biodynamic and nutraceutical methods).

These essences are used fresh in synergy with valuable raw materials excellence of this area such as extra virgin olive oil, grapes, saffron and many more, always come from our hills of Tuscany pursuing the philosophy Km. Zero.

Indeed, Vicus Tuscus lives and works in harmony with the calm and long-standing succession of the seasons, waiting patiently during the long winters the arrival of spring with its explosion of perfumes and fragrances, then, waits the

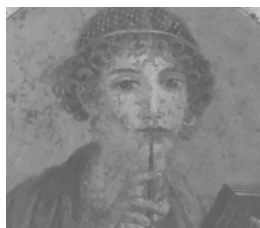
autumn to harvest the fruits at top richness of their properties donated by the warm Mediterranean summer sun.

For this reason the number and availability of Vicus Tuscus preparations are limited and related to the seasonality of flowers, herbs and plants, which valuable properties were revealed by the ancient traditions of this our ancient Toscana.

Vicus Tuscus, inspired by a deep love for Mother Earth in its broadest sense, naturalistic and cultural, offers natural cosmetics, certified organic are indicated with stamp **PureBIO** and do not contain silicones, petrolatum, parabens and are not tested on animals.

Our organic certification are: IMC (Mediterranean Certification Institute), BIOAGRICERT and ICEA.

Vicus Tuscus, ancient secrets, healthy beauty



VELCHA

AXIY

**FACE, NECK AND CLEAVAGE ANTI-AGE FIRMING SERUM
MISTLETOE CENTELLA AND SEA WEEDS**

**VELCHA, sweet and gorgeous,
the pensive etruscan maiden from the IV century B.C.**

Concentrated extract containing mistletoe, centella, marine collagen and vitamine F. It restores the skin and keeps it supple and firm with no greasy afterfeel. Concentrated anti-age product specifically formulated to treat skin slackening of critical areas such as breast, cleavage and neck, it is particularly suitable for restoring suppleness and firmness.

Use: Best used morning and evening applying uniformly, then gently rub until completely absorbed.
Active ingredients: fixing and antioxidant Mistletoe, draining Centella, Elastin and anti-aging marine collagen, antioxidant Vitamina F

INCI specifications : fragrance-, parabens-, silicones- and slack wax- free
Bio Protocol certified by Hur - 75 ml airless bottle - PAO: 7M - pH: nd - Lipids: 81 - do not expose to over 30°C
Ingredients: Aqua (Water), Linum Usitatissimum (Linseed) Seed Oil, Acetylated Hydrogenated Lanolin, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Dodecane, Polysorbate 20, Propylene Glycol, Cannabis Sativa Seed Oil, Polyglyceryl-3 Polyricinoleate Branate, Alcohol, Hydrolyzed Collagen, Hydrolyzed Elastin, Cola Acuminata Seed Extract, Foeniculum Vulgare (Fennel) Fruit Extract, Centella Asiatica Extract, Glycerin, Viscum Album (Mistletoe), Linseed Acid (Linum Usitatissimum (Flax) Acid), Limonene, Citrus Aurantium Dulcis (Orange) Peel Oil, Tocopheryl Acetate, Propanediol, Pogostemon Cablin (Patchouli) Oil, Citrus Aurantifolia (Lime) Oil, Citrus Bergamia (Bergamot) Peel Oil, Cymbopogon Schoenanthus Oil, Citral, Urea, Cocos Nucifera (Coconut) Fruit Juice, Vinegar, Punica Granatum Fruit Extract, Lactic Acid, Mel (Honey), Soluble Collagen, Xanthan Gum, Geraniol, Linalool, Benzyl Alcohol, Sodium Ascorbyl Phosphate, Hydrolyzed Hyaluronic Acid, Allantoin, Citric Acid, Ci 75470 (Carmine), Ascorbic Acid, Origanum Majorana Leaf Oil, Chamomilla Recutita (Matricaria) Flower Oil.



**Other
products of the range
Vicus Tuscus**

TUSNA- Anti-ageing, extra-nourishing face and eye cream
THESAN - Anti-ageing, de-puffing eye cream
TURAN - Smoothing and astringent tonic
TAGES - Anti-stress moisturizing body oil
THALNA - Nourishing face cleansing milk
KRONINON - Anti-ageing paste for hands and nails
NETHUNS - Face and eye make-up remover foam
FUEFLUNS - Purifying enzyme mask
HUIN - Anti-ageing face and eye serum
ELEIVA - Purifying and firming cream soap
FERSU - keratolytic moistening peeling
FLER - face, neck and cleavage scrub

VELCHA "rediscovered" by Vicus Tuscus in San Gimignano
formulated by the cosmetologist Roberto Bonfanti - HUR Florence

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All cosmetics Vicus Tuscus are formulated and realized inside the HUR Labs (indicated with Pure BIO - Pure natural and Pure PRO) Pure BIO: BIO ingredients from local crops, free of perfumes, parabens, silicones, mineral oils, PEG, sis and animal derivatives Pure Natural: Natural and organic ingredients, free from parabens, silicones, mineral oils, PEG, sis Pure Pro: ingredients finalized both at home treatments that professional, free from parabens, BHA, BHT.



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TOSCANA

Vicus Tuscus è un marchio registrato